

October - November 2023 Online Engagement Survey

Respondent	Comment	Up Votes	Down Votes
1	I don't feel a sidewalk is necessary on this section of Ontario. The road is wide enough to accommodate a safe walking/bicycle lane on the road.	3	11
2	I feel that there is plenty of room on the road for safe walking and there is no need for a sidewalk.	6	13
3	Many kids bike or walk to school along Ontario with the hill and the amount of traffic a sidewalk would make things much safer for them and give parents more peace of mind!	16	0
4	Connect this existing sidewalk to the roundabout and I suggest some type of pedestrian walking signal to notify drivers when someone is crossing the roundabout. This roundabout is very scary to cross as cars coming from the west can not see people walking on the east side.	25	0
5	I feel there should be either a stop sign or roundabout here. It is difficult to see traffic coming and gauge time for crossing with the bend in the road crossing 29.	8	0
6	Businesses along the corridor should be smaller, neighborhood scale, easily accessible to local neighborhoods by walking or biking. People will drive through this area on Huron Rd, but this area should primarily serve Bellevue neighborhoods, not bring in large amounts of traffic from outside the area. Mixed use, missing middle styles of homes, age-in-place housing are all needed in our community, and we have few areas to make that happen. This is a unique opportunity.	18	0
7	Feel Bellevue is losing too much green space. Needs to remember parks, larger areas for people to roam and enjoy nature. Not everything needs to be developed! Some of this land already has woods, work to keep them	22	0
8	It would be nice to see a larger inclusive playground be built with nice green space/ trails and maybe a splash pad. Something similar to Voyager Park or Pamperin Park.	13	1
9	Would like to see an inclusive, all ability playground like JoJo's Jungle in Wausau or even just a nicer playground like the one at Voyageur Park in De Pere. It would be nice to have a water feature or splash pad for summer recreation. Relative to the other villages and sub-communities of Green Bay, the dedicated green and play spaces in Bellevue are lacking.	12	0
10	expanding the sidewalk on the north side of Ontario would be great to connect the Eaton/Ontario roundabout and walking path down to the path at Aurora	1	0

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Respondent	Comment	Up Votes	Down Votes
11	A community gathering space like Howard Commons than recently went in with plenty of green space - multi-season skating rink, pavilion, rental spaces, outdoor amphitheater for movie nights, Biergarten/area for local food trucks, splash pad, etc.	20	0
12	Stop wasting tax payer money on useless projects. Invest in village services like fall leaf pick up. Also hire more snow plow drivers, what's the point of doing any work if you can't even get to it in the winter	3	8
13	This is the future location of the VFW Memorial Park. The village already owns this piece of land and this can be incorporated into the greater area plan as the area continues to build out.	4	0
14	This section of Ontario Road is already scheduled to be reconstructed with sidewalks added in 2026. Bellevue received a grant from the Bipartisan Infrastructure Law covering 80% of the cost. This will improve the bumpy road and improve safety for people walking with very low cost to Bellevue taxpayers.	0	0
15	I favor a health & wellness corridor. A complimentary business would be a gymnastic, dance & cheer facility. A sport facility with indoor courts for tennis/pickleball and/or ice hockey would be amazing.	2	1
16	Connect Essen Road to S Huron Road. I would like to see a more connected street grid in this area. When drivers come to an impasse (a street is blocked by an accident, or to fix a pothole, or school traffic is heavy), it would increase the possible ways to disperse traffic and provide more options for wayfinding to residential and retail locations.	6	3
17	Make sure your trail stays north of the conservancy as shown and outside of the apple tree phase 2 development.	1	1
18	It would be much safer to have a cross walk and possibly a pedestrian crossing light at the corner of Servant way and Eaton Road (Especially now with the new assisted living facility). It is very dangerous for residents walking to McDonalds, The Café and other businesses in the area. Cars coming off of Manitowoc Road do not see the pedestrians crossing because of the congestion at that intersection. Also westbound cars seem to be focused on the intersection and do not see crossing pedestrians	1	0
19	It would be nice to have more recreation facilities. And, hopefully these can be provided by private businesses. The village should not be competing with those already providing these types of service. The cost of services provided by the village comes from our tax dollars.	0	0
20	Make sure your plan for senior housing is by Prince of Peace	0	0

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21	This would be a great area to have a municipal golf course similar to Village Green in Howard. Golf has become a fast growing hobby and can generate revenue for Bellevue. Options could be a par 3 course similar to Seven Lakes in Valders where the course is surrounded by single family homes. There are no par 3 courses in the Green Bay Area so this could be a one of a kind attraction in Bellevue.	1	3
22	A walking bridge from the warm springs and Essen neighborhoods connecting to parks and commercial properties would be great.	2	0
23	Essen should not span the creek where it currently ends and instead have a walking bridge similar to Robinson Rd in Green Bay. This would save millions in tax dollars in building a road bridge but allow neighborhood traffic to frequent businesses or connect to trails and green space.	0	0
24	Smaller commercial business such as a coffee shop, book stores, maybe a bar and grill. Businesses that are open 8-5 or until 9 pm at the latest. Not packed tight with commercial. I would love to see a mix of commercial and green space.	4	0
25	Protecting the abundant wetlands in this area is not only required but is necessary for the wildlife (geese, ducks and herons) that frequent these wetlands. Planning around these areas should be done with this in mind. Walking trails would be a nice feature for this area.	2	0
26	Would love to see a pedestrian crosswalk light placed here.	2	0
27	Replace the whole intersection with a roundabout or Fix the gosh damn timing on the lights and add "No Right Turn on Red" from eastbound Eaton onto to Northbound Manitowoc. This will just become that more asinine with added features on Huron	0	0
28	Too much traffic and lanes for just stop sign. Need to add a roundabout or traffic lights. Any more added traffic from your added features will cause accidents	0	0
29	How about fix the disaster of Willow and Ontario roads?	0	0
30	Maintain this area as conservancy. Possible park/recreation area in field to north. Provide a trail from Eclipse through woods	0	0

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
1	No comment at this time	No comment at this time
2		
3		
4		
5	Small shops and restaurants would be great! A park and outdoor pool would also be amazing!	Howard Commons
6	Completing more of sidewalks on roads that are lacking would help people be able to move more freely. I walk and bike a lot along this coordinator and quite often feel unsafe walking along the road with the increase in traffic.	I think any of the open space/trails would fit well along Huron road, especially with the wooded piece of land just north of Evening Star Drive and the open field (with the lonely large oak). The neighborhood commercial would be a nice addition near the YMCA/Bellevue College area on Eaton.
7	Many family homes surround this area, with more homes continuously being built. Lots of people walk and bike along this area.	Smaller shops-- maybe a one story strip mall with a coffee or ice cream place that people can walk to. Small local not chain shops. A park would be amazing for the kids in the area, there is nothing nearby that they can bike or walk to!

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
8	Many family homes surround this area, with more homes continuously being built. Lots of people walk and bike along this area.	Smaller shops-- maybe a one story strip mall with a coffee or ice cream place that people can walk to. Small local not chain shops. A park would be amazing for the kids in the area, there is nothing nearby that they can bike or walk to!
9	A chance to provide open space and natural settings for people to exercise, meet social for anything from walking/jogging/biking, picnics, community sports etc	Parks, paths for walking and biking, enjoy nature. All this improves social interactions, mental and physical health, cuts down on noise and traffic (making the area left to develop more attractive).
10	Traffic flow, especially with Bellin health and Y already there	NOT duplexes, or a lot of apartments as they feel high- end initially but don't remain that way
11		Would love a nice grocery store like fresh thyme, Trader Joe's. Would also like to see sit down restaurants, coffee shops, boutiques, sports/bike store and dog park.
12		We would like a nice grocery store in this area, a pharmacy and good restaurants, not fast food.
13	It would be great to have some decent athletic facilities for older students such as regulation sized soccer fields and larger baseball diamonds. Love the idea of some businesses moving in and some conservancy space too.	Please, no more apartments. Bellevue has enough duplexes and apartments. If we are trying to attract good families to our village, we need affordable single family housing.
14	There are a lot of young kids in the area, due to this I would love to see development of a park/green area. I believe this should be easily accessible by walking and biking via sidewalks.	I would really enjoy a destination park with accessible play with a connecting multi-use trail. Commercial and single family home use acceptable as well.

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
15	It would be nice to see strong walkable connections to the various area to create a community concept. Keeping single family residential and apartments/missing middle separate but situated so both can enjoy commercial/green space/etc	I think it would be nice to keep single family near the areas already containing single family while adding a park, and adding townhomes/mixed use concepts around a central park or square near by while keeping commercial, north towards existing commercial
16	I'd like to see that the businesses stay north of Eaton Road and residential south of Eaton to Hwy 29. Keeping the business district together.	
17		
18	Will Huron Road extend to the south and directly connect to hwy 29 through the roundabout without having to jog around? That should be a priority.	As a resident of Willow Glen, I prefer more greenspace and retail and less commercial.
19	Willow Glen is a retirement community, with houses and access from Evening Star Drive. Evening Star Drive west of Huron is entry level homes, and houses designed for young families. Be very careful on planning as the needs of both areas are vastly different.	Neighborhood commercial property will meet the needs of the retirement community and the young family community. Multi use trail skirting stormwater ponds, green space and open space would connect all neighborhoods.
20		

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
21		<p>Love the mixed use and missing middle concepts. We need smaller, more affordable homes for young professionals, young families and seniors looking to downsize. We also need areas for community building, and having the mixed use can help with that, and also reduce traffic on our streets as having the mixed use and nearby small commercial can reduce trips by car.</p>

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Respondents	2b. Tell us about places you like with character that might fit well in this corridor?	
22	None known, though it's weird that the project boundaries appear to divide parcels. I suppose that's just for illustration purposes though.	<p>need some variety of living units, because people are unlikely to bike to that random destination. And then, because you're activating street space with bike trails and walks, commercial with some limited parking would be reasonable. I personally love mixed-use developments for their combination and flexibility.</p> <p>I also am intrigued by what Howard did with the Howard Commons gathering center. If you want to create a destination, a large public event space is a great way to anchor it. I'm not sure that it'll be viable year-round, but it sounds like it is.</p> <p>The problem with event spaces is that it's limited in use. Which brings me back to commercial or mixed-use, which is always usable.</p> <p>Whatever you do, please limit surface parking lots, or at least banish them to the rear of buildings. Keeping storefronts on the street make it easier for walkers and bikers to pop in and out, which in turn makes walking and biking a more desirable activity in the area. If</p>
23	A Woodmans would be great. Small coffee, shop or small businesses, kind of set up like Costco area.	A Woodmans and large area for walking/biking
24	Extend Huron to Hwy 43. Let's finish that first and the rest will fall into place. It always happens best if people can see the connections.	<p>If you make the connection to Hwy 43, lots of opportunities will arise and interests. Restaurant's, Coffee shops with easy on off access to Hwy 43 makes absolute sense.</p>
25		

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Respondents		2b. Tell us about places you like with character that might fit well in this corridor?
26		It would nice to expand any community or park areas. Places like Howard are far out in front of us in having community spaces.
27	I don' know	Mixed Use, Residential & open spaces
28	None	
29		
30		
31	Small strip mall closer to Eaton Rd Could include drug store (no chain) salon of some sort, small cafe, etc.	Small parks, green space Resting benches on walkways
32		Indoor sports complex. Baseball. Like the Hodag Dome in Rhinelander.
33	The area on Willow Road, east of Erie, contains the last underdeveloped and semi-contiguous wooded area, and should be preserved to the greatest extent. Future development should be concentrated North of Willow on Huron, where neighborhoods are already expanding. Small, local, and accessible shops and grocery which are walkable to this new development are badly needed. The Prince of Peace Church is expanding and traffic with that expansion and the further neighborhood development has exponentially increased traffic on Huron in the past 3 years.	Green space, mixed use, light commercial while maintaining walk ability and bike-friendly passages. Incorporation of a dedicated bike path should be considered.
34		We need a Walgreens or some kind of pharmacy here.
35		I love the idea of mixed use. There is so much walking traffic with such wide sidewalks something that plays off of a european town square but modern would be awesome!

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Respondents	2b. Tell us about places you like with character that might fit well in this corridor?	
36	<p>Would love to see a Main Street type development with small shops, activities that draw families and others. Include space for a farmers market, food trucks, etc. Neenah does a great job of this. We travel there a few times a year just because its such a well done environment to shop or eat lunch in.</p>	
37	<p>If applicable, I would be curious to see creek(s) highlighted and preserved in contiguous manner if possible.</p>	<p>Definitely walk- and bike-first planning is important. Electric vehicle charging near business where drivers can hang out for a bit. I would like the wetland and creek-adjacent trails, destination green space like Nashotah park playground, and local business. Also a community garden.</p>
38	<p>There should be a park/playground/fields. There are a lot of houses with no park nearby</p>	<p>We need a “Josten Park” or “Green Isle” similar on this side of Bellevue, with lots of green space, trails, and playgrounds. Not low income housing.</p>
39	<p>So many people move to Bellevue because they're attracted to the rural character. It's more important to preserve that character than it is to cover Bellevue with the same types of businesses that are already just a quick car ride from our homes.</p>	<p>I'd like to be able to walk to a neighborhood coffee shop, especially one with outdoor (green-space) seating for warm-weather use. Extra points if it has a walk-up window to buy ice cream. An art shop/gallery would also be nice.</p>

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
40		A destination park with accessible play would be awesome. It would bring people over to Huron road that may not already live right here.
41		Green spaces, community gardens, parks adjacent to wetlands
42	Please stop building strip malls and chain restaurants. Build something unique for residents and others to use and experience without wrecking beautiful land. Pave walking trails or make a man-made pond/lake for kayaking and paddle boarding (rent these for \$\$). Build a nice park. Think of something similar to the Howard skate park and biergarten. Stop building Verizon/T-Mobile/Game Stop/Salon buildings—these are overdone, we can go to Limekiln for that. Please use the land for its beauty. Embrace the rural land.	Greenlake in Seattle. It's a lake in the middle of the city. You can safely walk/run the trail, there's a beach and water sports on the lake. Even another type of botanical garden (without fully competing with GB botanical). Terry Trueblood in Iowa City.

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
43		
44		

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
45	N/A	I like the open spaces and trails but all of the architecture for everything else is so ugly.
46	What am I imagining. I thought the long term goal was to run Huron straight onto MM so the semis can get through. But now I want to see some of this corridor turned into "downtown bellevue". So, no semis.	A "dreams" style park next to the wetlands and walking trails that can be accessed from multiple parts of the corridor
47		
48	It looks like proposed sidewalks and trails will provide access to the future VFW Memorial Park location, this is great! It would also be great to consider access to the future Shaha Memorial Park location. (Hopefully this park is still going to be developed!) With it being just a mile from the downtown corridor, future trails with easy access for bikes/walking to connect these areas would be a huge benefit.	I think it would be great to have a central green or destination park as the "hub" of this corridor, surrounded by neighborhood commercial and mixed-use buildings. There already seems to be a lot of single family housing (we built a new home in the southern area of this corridor in 2020) and room for expansion eastward. So adding more commercial options and dense housing options could both: provide more services for existing residents; and draw new, younger residents (perhaps in turn attracting businesses). I really like the multi-use trails and greenways that connect all areas, I think having a walkable / bike-able community is very important.

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Respondents		2b. Tell us about places you like with character that might fit well in this corridor?
49		
50	<p>The development potential of this corridor is notably influenced by a variety of contextual factors. One significant aspect is the ownership structure of the land, with parcels held by both developers and private individuals. This indicates that the future utilization of the land remains flexible and subject to change.</p> <p>Of particular interest is the property owned by LOK-SAFE LLC at Eaton and South Huron. Considering their ownership and potential development plans, it raises questions about the forthcoming layout and design of self-storage units in the area. A key consideration here is how these structures will integrate with and enhance the overall aesthetic and functionality of the corridor. While the corridor's development trajectory is not fixed, the plans and choices made by individual landowners like LOK-SAFE LLC will undoubtedly play a significant role in shaping its future landscape.</p>	<p>While I don't have specific places to recommend, I do have a concept in mind that could enhance the character of this corridor.</p> <p>Imagine creating a destination with a picturesque view akin to something you'd find on a postcard. Picture-perfect scenes that evoke a sense of longing or nostalgia, such as a charming village square or a serene natural setting, could serve as focal points.</p> <p>Consider the possibility of crafting a unique postcard that captures the essence of our village—a visual representation of what makes Bellevue special. What landmarks, attractions, or aspects of our community would we want to showcase to visitors? By highlighting these elements, we can create a distinctive identity for the corridor that resonates with both residents and tourists alike, fostering a sense of connection and pride in our shared surroundings.</p>
51	<p>Nothing! We have everything that we need in Bellevue. We moved here to be around other families who live in single-family homes. We do not need more apartment buildings and we definitely do not need more commercial space for fast food. Stop over developing the community that we bought into. Nobody wants this.</p>	<p>Open space and trails only.</p>

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2b. Tell us about places you like with character that might fit well in this corridor?		
Respondents		
52	Potential expansion of East Side YMCA within the next decade	Third Ward Milwaukee. Downtown De Pere. Downtown Little Chute
53	Traffic interference bc of construction Leaving enough green space	Local coffee shop &/or food place with healthy choices (naturally delightful, happy bellies, dirt juicery)
54		
55		
56	Take into account the current nature/woods in the area that is being depleted.	Commercial looks good, would be perfect across from YMCA.
57	N/A	Additional green space, parks, trails, for recreation would be great. Also commercial use (coffee shops, restaurants, grocery, brewery, etc) would enhance the area.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
1	Looks reasonable	Looks reasonable also
2		
3		
4		
5	Green space! Walkable parks and play spaces	More small businesses
6	I love the open spaces and greenspaces/trails. Also, the addition of more single family homes, row homes, and apartments is great.	I love the open spaces and greenspaces/trails. Also, the addition of more single family homes, row homes, and apartments is great.
7	The green space with the inclusive park is a great idea	I like the mixed use area across from the ymca.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
8	The green space with the inclusive park is a great idea	I like the mixed use area across from the ymca.
9	This area won't support a shopping district like the Monroe area. The Monroe area is at the confluence of several NS and EW highways. Put something like that out on Huron and it will struggle more than Easttown Mall!	
10	I don't like the "missing middle"	
11	I love the blend. Get commercial going to bring services to the homes and apt already there!	Commercial going to bring amenities to those that live in the area.
12		
13	Not liking the idea of single family residences being that close to businesses. Depending on the businesses in those mixed use buildings, I'm pretty sure they won't like it either.	This is a bit better than the previous concept. But would like to see some good ball fields and soccer fields for our village. There are no larger size ball fields for baseball in the area other than Edison (controlled by GB, Green Isle (controlled by Allouez), and Joannes Field (controlled by the Blue Ribbons/city). We have no soccer fields or athletic facilities for older students in our village.
14	Keeping commercial/mixed use by bellin college/credit union. Single family and rowhomes with incorporated greenspace.	Single family concept west of huron road. Keeping mixed use/commercial towards YMCA/bellin.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
15	I think concept one has too many things spread out, it would be good to see commercial/mixed kept more north with single family residential focused on the south end of the development with parks and green space spread throughout	I like the idea of a large square/green space where farmers markets, concerts, or other community events could take place
16		
17		
18		
19	Keep mixed use closer to Eaton Road as the buildings are usually larger. As you move south on Huron change to commercial and then to neighborhood commercial. This places smaller buildings near the residential areas that adjoin Huron.	Do not like apartments in this area. Upscale retirement community and upscale single-family homes should not be adjoined directly to apartments.
20		

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
21	<p>I like the minimal office space in this concept. Office space is overbuilt right now with remote work, and office space will drive additional car traffic on the corridor. I'm not sure I like having mixed use directly along Huron Road. Mixed use lends itself to almost a small downtown environment, but having a high-speed road right down the center of it will make it more difficult for pedestrians walking amongst the first-floor shops - especially since that is a county road and the village has less power to regulate traffic and speed.</p>	<p>I like the central green space around missing middle and mixed use - whether there is active or passive programming, that could be a great third space for the community to gather. The only issue I have with it is it's separated from most of the mixed-use area by JJ - again, a county road that will remain higher speed and less friendly to pedestrian crossings. On this concept, there are more missing middle areas designated specifically as apartments, row houses, etc. I would leave it more open to different housing types - we don't want all apartments together, we want a blend of housing types of similar scale to promote community and inclusivity.</p>

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
22	<p>Huron-adjacent development. There's a place for single-family homes, and it's not on activated commercial thoroughfares.</p> <p>At each major intersection, the sections are labeled Commercial. A Walgreens or CVS kitty-corner from Bellin could be a good pull. That would complement the clinic as well as serving as a convenience store for walkers and bikers.</p> <p>That said, I actually think the reverse should be the case. The corners are the hot points of the districts. As such, that should be where you amass density with mixed-use (three floor) buildings. That makes the first floor commercial spaces even more desirable at those corners, and it indicates that this district is more than just a drive-through commercial space. It's a place where you can park for the day and walk.</p> <p>As you get away from the corners, that's where I would sprinkle in the standalone or multi-tenant commercial (with rear parking, of course) and the "missing middle" townhomes surrounding the greenspace, kind of like the redevelopment a few years ago near Green Bay's Jackson Park.</p>	<p>This fits more of what I was saying above, where mixed-use is at the corners. I don't love the prominent apartments though--if you're going to put up apartments, why not make them mixed-use as well? This again continues to activate the street frontage while still attaining density from living units.</p> <p>Further, the southern intersections with commercial stand-alones or multi-tenants become fairly isolated commercial nodes then. You almost would have to commit to one intersection or the other if you were shopping, there would be no natural transition from one intersection to the next. If you interspersed more mixed-use in between, it would be feasible to start shopping at one intersection, wander a bit, and find yourself at the next intersection without really noticing any long stretches of nothingness.</p>
23	Possibly a Woodmans store, smaller businesses.	An area like Howard Commons, where people can get together for different activities
24		Why stop at Hwy 29. Get the connection completed to Hwy 43 and then this concept makes all the sense.
25	I would think the area around Huron/Willow intersection would be more conducive to housing...possibly multi-family on NE and SE corner and single family to the West of the intersection. I'm not sure commercial fits well there. I think commercial fits better near highway 29 and near Eaton Road.	Again, I would shift the commercial use areas especially at NE corner of Willow/Huron to where Row homes are shown closer to Eaton Road, and possibly place row homes at willow road area, especially NE corner. The NW corner of Willow might be a good pocket park.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
26	Way too many apartments. We are already the apartment capital of the world.	
27	Area by the YMCA, Bellin College & credit union	None ... I don't care for this plan. The apartment placement at Huron & Willow could create more traffic issues on Willow Rd
28		
29		
30		
31	Keep more single family houses and replace some mixed housing	I like concept #2 the best Keep apartment housing closer to Kewaunee Rd or on Huron across where the new apartments were just built On Huron close to Willow road is a pond. Shorten up the commercial property and use the pond as green space
32		
33	Greenway, green space, and neighborhood commercial	The open space/green space continuity
34		
35	Small coffee shops or a cafe/diner. Nothing large scale that brings traffic congestion but really gears towards a neighborhood feel	I dont care for this concept

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
36		
37	I definitely like the "all paths lead to the YMCA" idea	Multiple commercial areas
38	The green space, but this is way too much "mixed use" low income units that will crowd up the area and trash up the nice side of Bellevue	Absolutely not....apartments and mixed use...this proposal will decrease everyone's property values and the green space isn't even that....its a courtyard between apartment complexes.
39	I HATE seeing so much commercial development planned for Willow Road. My recollection is that at the meeting where the Willow Glen Development was presented, we were told commercial development was planned for the corners of Willow Road and Huron Road. I don't remember anything being said (or even implied) about Willow Road being commercialized up to the Church. I think businesses and apartment complexes should be placed on Huron (where so many already are) and not be creeping onto Willow.	I like the fact that the green-space areas appear to be connected by a green walking path and that there is a large green space behind the Willow Glen development. I hope that as walkways and other green spaces are planned a priority will be placed on saving existing large trees and on planting native species of trees/shrubs/grasses/flowers in an effort to preserve our native pollinators and songbirds. Also, whichever plan is selected, please save the native American Elm tree on Willow Road near the Willow Glen development. America has lost so many native elms to Dutch Elm Disease. I don't know how old this particular elm is, but I know it has been here and looking nearly as large as it does currently for more than 50 years.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
40	Commercial and mixed use would be nice. Try to develop Huron along the lines of GV but in a little lesser scale	Like that this one has a bit more commercial and mixed use
41	Open green space	Green space for families and children to play
42	With all that commercial space I want to see local businesses. But there is so much vacant commercial space in GB currently this looks useless to me. I'm a 36 yr old mom who wants to see experiences built up for my family that we can afford. I want us to be outside. I don't care to have this land built up to be vacant like the rest. We live near the fire station. This layout doesn't impress me at all. Clearly I need to be attending these meetings to understand more.	I like the green space...way too much commercial....America.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
43		
44	<p>Maybe a tad too much commercial Space at the corner of Huron and willow, southwest. More single family homes would look great there. I think there's too much commercial on that corner in this concept.</p>	<p>All single family homes on the corner of Huron and willow southwest corner, no apartments there</p>

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
45	<p>This concept would look horrible. Not every land space needs to be turned into something commercial. It's okay to have an open area with parks or room for housing, or even just a quaint downtown. You run a high risk of creating urban sprawl with things like this that will inevitably ruin the atmosphere of the area. Way too much commercial area in this concept.</p>	<p>Same as above, not everything needs to be filled in. The mixed-use is a little better.</p>
46	<p>Feature that Huron/ Eaton intersection. Turn it into "downtown" Bellevue. Coffee shops, small store fronts, restaurants. Keep the roundabout and block the semi traffic.</p>	
47		
48	<p>I really like the balance of commercial areas in this plan, having quite a lot at both ends of the corridor. Overall this plan feels like it has the right balance of each area. Though it would be nice to have the "central green" area be slightly more central rather than at one end of the corridor. This plan does seem to have the fewest or least-connected greenways, with the southern end of the corridor a bit disconnected.</p>	<p>The size and location of the "central green" in this plan looks great, situated in the middle of the corridor with easy access from all areas via greenways. I do like the other two plans surrounding the central green with more mixed-use / commercial options rather than just apartments. This plan seems to be very heavy on single-family space, at the expense of commercial and missing middle spaces --- I would prefer less focus on single-family in this corridor, and more focus on public space/businesses and missing middle/apartments/rowhomes. It seems the southeast corner was the main area in this plan where single-family spaces were used instead of the more dense residential options, but this perhaps leaves less balance in the plan since most of the dense options are in the northern part of the corridor.</p>

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
49		
50	Provides an orderly transition along or next to Single Family. Rowhomes would be visually appealing along Huron Road.	I like the greenway surrounding 3 sides of the Willow Glen neighborhood.
51	Open space and trails only.	Open space and trails only.

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Respondents	3b. What components of this concept might be worth exploring more?	4b. What components of this concept might be worth exploring more?
52	Expanding green areas and recreation areas. Expanded sidewalk or bike lanes on both sides of roads. Prioritize bicycle and pedestrian movement rather than cars. Speed reduction on Huron rd.	
53	Love the open space & residential especially if made affordable	Hmmm not as much
54		
55	I like the amount of commercial space in concept 1 - it would be nice to have some amenities close to home. For example, a grocery store, Kwik Trip, coffee shop, etc.	Could use more commercial space & fewer apartments.
56		
57		

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
1	No a fan of this one. Looks more densely commercialized taking away of the current country look.	<p>Just purchased a home in the villiage and single family home prices are getting out of touch with wages.</p> <p>I like the town home/ condo look at some new developments on S Huron Rd. I also would think a roundabout should be included for willow rd and s Huron because of the traffic that will be generated.</p>
2		
3		
4		
5	Central green - this looks nice!	I like 2 the best - more central green and less large commercial
6	I love the open spaces and greenspaces/trails. Also, the addition of more single family homes, row homes, and apartments is great.	I like how the concepts look to transition the north end to the industrial and also add more residential units of all kinds in the southern end.
7	I like the greenway walking areas, not sure about the green space. Would like to see a park mixed in.	I like the greenways of concept 3, mixed use of concept 2. I don't want too much commercial buildings taking over the residential area.

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
8	I like the greenway walking areas, not sure about the green space. Would like to see a park mixed in.	I like the greenways of concept 3, mixed use of concept 2. I don't want too much commercial buildings taking over the residential area.
9		
10		Low portion of missing middle and higher portions of mixed use and destination green space/park
11	Too heavy on commercial!	Not sure there is a need for a lot of office space anymore.
12		
13	We need more row home housing like we need a hole in the head.	
14	Connectivity of greenspace. Easily accessible green space off of huron road.	Concept 3 but with a central greenspace area. Keeping single family residential west of huron road. Keeping commercial and mixed use more to the north.

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
15	I like the connectivity of the green spaces in concept three, helping to string together the various developments	I think something with a mix of commercial/mixed use/office/town homes on the north end containing a central park or square that is easily accessible from the nearby neighborhoods via sidewalk/trails but also containing ample parking, while keeping single family and most residential to the south while adding a community or more family oriented park in that area
16	Between the three concepts, I like Concept 3 the best.	More residential living on the south end of Huron. Keeping this area free of busy business traffic.
17		The more greenspace the better, and since this area floods in spring the more expensive stormwater management is probably needed.
18		Connect Huron Road directly to 29 and create more green space and retail.
19	Do not like this at all. Simply too bad to even comment on.	Like the idea of placing greenspace and walking trails connecting neighborhoods to neighborhood commercial areas.
20		<p>The importance of greenspace cannot be overstated. While it does not increase the tax base, it certainly improves the quality of life.</p> <p>Mixed use residential with an emphasis on single family homes grows the community.</p> <p>While commercial space is needed, it should not be used for industry, rather those things that enhance the community such as grocery and and other establishments that benefit the community residents.</p>

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5b. What components of this concept might be worth exploring more?		6b. As we seek to create a single preferred plan, what components are successful in these concepts?
Respondents		
21	Way too much office space.	Look at other successful mixed-use, walkable areas, both within Northeast Wisconsin, and across the country for what works and what doesn't. We don't need to totally reinvent the wheel here. Mixed-use, walkable environments are some of the most in-demand areas of the country due to the community benefits of this style of development.

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
22	<p>larger than I'd like to see from a commercial district. On the southern intersections, I don't like the single family areas in place of potential commercial. I'd rather cut one of the proposed single-family streets off and transition to the street with more mixed-use there as well. Again, that limits the feeling of isolation for the commercial properties on the other side of the street.</p> <p>I think there's way too much office space on the north side as well. I understand there needs to be a transition from GB's industrial, but with the office market where it is, it's hard to bank on that. That north side office area is actually probably the only area that I could see maybe big retail with a sea of asphalt not being out of the question. In fact, discount warehouse stores would readily transition from industrial/warehouse to the north to retail/commercial to the south.</p> <p>I'll still pound the table for more mixed-use than apartments on the actual Huron Rd frontage. I think of Urban Edge in Suamico off Lineville Rd-- luxury apartments are set back behind commercial multi-tenant rather than taking up</p>	<p>I like the central green of Concept 2 being tucked off the road a bit, but still readily accessible. I like the limited office space area of Concept 1. I like mixed use on the intersections of Concept 2. If I could combine a couple features, I would say the southern intersections of Concept 1 and the northern intersections of Concept 3 are perfect if you switch dedicated commercial to mixed-use. I like the mixed-use sections on Huron Rd frontage in Concept 1, but could be amenable to those being dedicated commercial instead (provided the street frontage is still walkable). I like the rear (eastern) apartments and missing middle in Concepts 2 and 3. On the western side of the road, I think I would stick to missing middle, single family, and mixed-use, since it's already heavily single-family neighborhoods.</p>
23	<p>A Woodmans, small businesses with maybe coffee shops, and a bookstore. Walking and biking paths.</p>	<p>A Woodmans, and a huge activity area for people to congregate to.</p>
24	<p>Same here! Finish Huron to Hwy 43 and then ask the same questions again. Now people will get the understanding of what makes sense without getting lost in Bellevue.</p>	<p>I live in Willow Glenn on Evening Star. Would love to see discussion on continuing Huron to Hwy 43. Wow, makes all the sense in the world and opens up this end of Bellevue greatly.</p>
25	<p>I would consider more multifamily at SW corner of Huron/Willow...I'm not sure more greenspace is needed at the SW corner if NW corner already has it.</p>	<p>I think option 2 is my favorite, although I like components of all 3 and dislike components of all 3. I think a priority toward mixed use and commercial office south of Eaton Rd and commercial/commercial office north of Eaton Rd works best.</p>

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5b. What components of this concept might be worth exploring more?		6b. As we seek to create a single preferred plan, what components are successful in these concepts?
Respondents		
26		
27	I like option 3 the best because it appears to have the smallest impact on existing residential areas. However I would like to see an expansion of the Missing Middle, expansion of Mixed Use and a reduction of the commercial space.	I prefer plan 3 ... residential & green space.
28		
29		
30		
31	Too many apartments	
32		
33	Green space continuity and keeping the commercial office to the North	Thinking about continuity, and providing residential commercial opportunities.
34		
35		

February 2024 Online Engagement Survey

Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
36		
37	More green space	Maximize green space, linked, for active lifestyles. Shops (retail, eateries) at the major corners.
38	Even more apartments...and then row housing...yikes. We need TRUE green space, not a patch of grass between buildings	The more single use family homes and the more green space
39	<p>I like the central green area being right on Huron Road, providing easy access to anyone walking on Huron. Are the walking paths connecting various green areas wider for the Concept 3 plan than on the Concept 2 plan? I'd like to see them as wide as possible regardless of the plan so as to provide maximum benefit to wildlife and maximum enjoyment to the people who will use them. This plan has more green space behind Willow Road residences on both the east and west sides of Huron. I think that should be incorporated into whatever plan is selected. Also, when we read 'open area' on the plan, I hope we're not talking about a mowed lawn. While some mowed area with benches might be nice for people living in apartments or row houses it is absolutely useless for pollinators and songbirds. The goal should not be to make Bellevue a village devoid of wildlife. That would certainly not enhance life for those of us who already have homes here.</p>	<p>Each of the greenspace/trail areas shown on the individual plans should be incorporated into whatever plan is ultimately approved. We need to preserve as much green space in our community as possible. No one has ever said they like Bellevue except for the fact that it has too many trees, or too much natural area, or too many walking trails.</p>

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
40	Would like to see even more green space with a destination park with accessible play worked in.	Linked green space instead of some green here and some green there
41		Need more green space
42	Clearly just building up Bellevue. I understand housing is needed. I would just really love to see Bellevue do something different with this space. Limekiln turned into just “another” city with strip malls and no charm.	Concept 2: green space connects. Low-Middle commercial space. The space by the VFW already has a creek/wetter area when it rains (if I remember correctly). Embrace that water and make it something worth looking at or using (without making it a flood zone when it rains of course).

February 2024 Online Engagement Survey

Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
43		
44	This is a great concept, not too much in one spot.	<p>I think the 3rd concept is great, and plenty of space to walk and explore while keeping space for wildlife. And nice commercial space, not too much but great amount</p> <p>Concept 2 works also, minus the apartments on the southwest corner of Huron and willow, single family homes would be best.</p>

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
45	Way too much commerical businesses.	All of these concepts make the sprawl worse, there is not sense of a central 'hub' and it's super focused on commercial use. I feel that housing should take priority over commercial businesses. We have a housing crisis in this country in general, plus if you add all commercial, you're hurting the current residents and their tax dollars.
46	I think I like this one. "downtown" feeling commercial use by the YMCA. Residential surrounding it all. Parks and trails by the wetlands.	
47		
48	I really like the green space in this plan --- having two central greens could be really interesting, and this plan seems to be the most-connected with greenways, particularly in the southern end. This is all great and very important. I also really like the central green being surrounded by mixed-use in this plan. I think this might be my favorite plan, with the main downside being the high amount of commercial office space. The planning commission will know much better than me what amount is appropriate, I just feel like this type of space is probably the lowest-priority given the trends of recent years and the current high vacancy. So this plan having significantly more office space than other plans feels like a missed opportunity for mixed-use and missing middle spaces.	Large central green / destination parks as hubs, preferably in the middle of the corridor rather than just at one end Extensive connection of spaces with greenways, creating a walkable community throughout the entire area Ample commercial and mixed-use spaces, balanced between north and south Ample missing middle / higher density housing options

February 2024 Online Engagement Survey

Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
49		<p>I drive Huron road daily and have seen from inception the condos and cookie cutter houses that have emerged over the past 8 years. I have also see that it is pushing wildlife out of their habit. Do you all ever discuss this impact on the wildlife that is being driven out of what was once their home.</p>
50	<p>I find the quadrant of Rowhomes appealing at/near Willow and Huron.</p>	<p>If I was ordering off the menu, Concept 3 would be my choice.</p>
51	<p>Open space and trails only.</p>	<p>Open space and trails only.</p>

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Respondents	5b. What components of this concept might be worth exploring more?	6b. As we seek to create a single preferred plan, what components are successful in these concepts?
52	I don't like the commercial office.	Mixed use buildings should be prioritized-- commercial, office, and residential.
53	Not so much commercial space needed	1
54		
55	I like the amount of single family space, but has too much office space.	
56		Keeping commercial components close to the YMCA location, and not encroaching south of Eaton Road.
57		

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
1	No others at this time
2	<p>I am fine with a mixture of commercial and single family homes, but please consider limiting the amount of apartments and duplexes in our neighbor (unless they are very high dollar units). Bellevue is literally littered with apartments and duplexes, and most people agree that the traffic and potential issues from these types of housing units does not fit with the status I feel Bellevue should be trying to achieve.</p> <p>Also, any and all single family homes, should be designed to look different, basically do not build three VERY similar ranch style houses in a neighborhood. This was done in our neighborhood and it looks extremely cookie cutter. Not very attractive to outside residents or guests. NO SPEC HOUSES.</p>
3	Cost of these projects should be at the expense of the people buying and selling the property, not the taxpayers!
4	
5	A library branch or pool would be amazing!
6	Leveraging the existing wooded plot along Evening Star/Huron would be great. Adding mixed use trails throughout would help pedestrians and bikers travel safely throughout the area. Expanding bike trails to the east to make designated bike routes would be a "nice to have" once other amenities are flushed out.
7	<p>I moved to this area almost 12 years ago to escape the busy of the city and to enjoy the quiet. I don't want to lose that. Too many commercial buildings and apartments will take away the appeal of this area for long time residents. You're taking away the habitats of the wildlife in the area-deer, turkeys, raccoons, etc.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
8	I moved to this area almost 12 years ago to escape the busy of the city and to enjoy the quiet. I don't want to lose that. Too many commercial buildings and apartments will take away the appeal of this area for long time residents. You're taking away the habitats of the wildlife in the area-deer, turkeys, raccoons, etc.
9	Plan carefully for the best interests of the residents who live there in the evening and on weekends. It's not so far away to stores and restaurants already in the area such as next to I 43
10	
11	Would like to see a grocery or Meijer like store.
12	
13	See previous comments.
14	With growing families in the area, green space and safe spaces for families is important.

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
15	<p>Some nice commercial additions might be a a micro brewery, a small neighborhood grocery/convenience store, sit-down style restaurant, coffee shop, or other similar type business in terms of commercial</p>
16	
17	<p>The wide sidewalk we have now going down Eaton is really nice, would like to see that continue through the new development. Also the more walkability the better.</p>
18	
19	<p>Willow Glen is an upscale retirement area. Other houses are upscale young family areas. Please consider this when contemplating apartments and mixed use buildings. These do not flow well with upscale areas.</p>
20	<p>It appears that Evening Star Drive is extended on all three concepts. This is not needed as there is no significant development along the proposed extension. It would only create increased traffic through the Willow Glen Community.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
21	<p>Whatever the final plan looks like, the village needs to follow up quickly with zoning changes to help enforce this vision. Having a plan is great, but we need tools to help guide development in the direction of the plan before something else gets built and ruins the whole thing.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
22	<p>I recognize that mixed-use isn't the end-all, be-all of development. But if you're attempting to create a place where you can live/work/play, you have to invest heavily in mixed-use to get it started in my opinion.</p> <p>In the green spaces that are not the primary gathering space, it would be cool to see boardwalks or the like. That allows walkers to be a bit more intimate with nature with minimal disruption, plus you can use loops and curves to eek out maximal walking distance. I would do a boardwalk loop around the western forested area if able, with maybe a cut-through at the narrow section near the end of Eclipse Dr.</p>
23	<p>No more houses or apartments. Need business and places for people to go and stay active or enjoy themselves!</p>
24	<p>Discussion on connection to Hwy 43. Please do something about that first. Spending resources on Huron first then making the connection to 43 is backwards. People need to understand the road IS GOING THROUGH and then everything falls into place. You'll hear other points of view for sure!!!</p>
25	

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
26	
27	
28	
29	
30	
31	Cut back on multi family structures
32	
33	Please consider intentional car-free, bike and pedestrian-forward, and green space continuity in these plans. Unlike the Monroe road area, this is much more family oriented, and Residents are most likely to utilize high end resources if they can also recreate, if it is relatively noise-free, and has a clear plan for car-free movement.
34	Pharmacy
35	With the development of GV and it mimicking Oneida St i would prefer to see Huron keep its open feel and to offer small stores. Maybe shared space for artists and things centered around health so a juice bar or a small dog friendly cafe with outdoor seating. More bench seating or areas to congregate if you meet up with friends whil walking or biking

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
36	
37	Consider dedicated bike lanes and emphasis on connecting sidewalks and green spaces.
38	We need a playground over here with all these new houses. If commercial is going to be something like the Howard Commons, amazing! If it's going to be Burger King, absolutely not.
39	<p>In areas proposed for multifamily development, I would like to see row houses as opposed to more apartment buildings. Our village already seems to have so many apartment complexes and row houses might provide an attractive option for people who are getting older. And I hope the village places a priority on great design. Everyone wants to live in a beautiful building, and that's what everyone else wants to see when they drive or walk past it. Proper landscaping is a part of any great design and should be part of any multifamily development's approval process. And again, I hope a priority will be placed on Wisconsin's native plants.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
40	Green Bay and Bellevue have the opportunity to grow East as most other directions are developed. Take advantage of that and begin by making Huron a destination not just more residential.
41	Do not need more commercial space, if area is developed make it green space (parks, community gardens, etc)
42	<p>I feel like I've missed conversations or surveys on this before. Is this really what Bellevue residents want? I'm really hoping to see this area use for a unique experience. Don't put all the generic chains in. No one needs another GNC, Cellcom, or Starbucks (coffee yes, Starbucks no).</p> <p>We do need a coffee shop over here with a drive through option. Are there any local coffee shops looking to expand? Please no Starbucks. If you must buildup this land, look to DePere for their beautiful and unique city and how they support and encourage small businesses.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
43	<p>following high level conceptual comments for future planning consideration.</p> <ol style="list-style-type: none"> 1) The village should strongly consider the numerous single-family residents west of Huron and South of CTH JJ in their urban development planning decision. These residents purchased lots and constructed larger homes by investing in the village based upon current zoning in place west of Huron Road. 2) Apartments of any construction style west of Huron Road and south of CTH JJ should not be considered and will most certainly not be welcomed by many of the village's vested residents. 3) A very viable option for this corridor would be the agricultural land east of Huron Road from the village boundary with the City of Green Bay southerly to the current wooded area just north of the single-family condominium development. This is a blank canvas for the village thus not disrupting those who have purchased rather costly lots and constructed larger single-family homes. - The land east of Huron Road does not have the volume of single-family residential units vested in the village, thus open land to develop and plan. - Future planning of development concepts as presented Feb. 7, 2024 would be much more neighborhood friendly to implement and also fit with apartments currently along Huron Road north of CTH JJ. Keep apartment complexes together. 4) Generally, recreational green spaces and walking trails would be a welcomed concept. ESA areas could be designed into green space concepts. 5) A mixed-use commercial frontage along Huron Road (both east and west sides) would better fit with the current zoning of commercial business in the area and again be more friendly to current residents. 6) Improvements made to Huron Road at the CTH M interchange will channel more semi traffic through the planning area, better suited for small businesses vs. apartments. <p>Respectfully,</p>
44	

February 2024 Online Engagement Survey

Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
45	<p>Monroe Road is not a great model. It's borderline urban sprawl, it's ugly, and half of the things that are being built don't even have a business to put in them yet. It's a completely un-walkable city and not family-friendly. It should not be a basis for how this area of Bellevue is shaped. If you want to model after anything, you should model after East De Pere.</p>
46	<p>Expand on the comfort to use electric bikes, scooters and such with nice bike lanes and trails that lead throughout the village and toward/into green bay.</p>
47	
48	<p>I'm sure this will be a challenging process and not everyone will be happy with all aspects of the end result, but I think each of these concepts is exciting and would lead to a more vibrant community. I think the general direction / emphasis of the project is right for our community. I really appreciate the thoughtfulness behind this project, and the effort made to gather input -- thank you!</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
49	<p>Building up residential this close to an industrial park has caused an increase with vehicle and foot traffic. For pedestrian safety, promote commercial use in taking over already vacant buildings over by Ontario, Voyager area and keep residential more so on the what remains of Huron road vacant land.</p>
50	<p>I envision this corridor as an ideal destination for independent seniors seeking a transition in their living arrangements. By offering suitable housing options tailored to their needs, we can facilitate the transition of older single-family homes to new families while simultaneously providing long-term Bellevue residents with an attractive living alternative within our community boundaries.</p> <p>This approach not only addresses the changing housing needs of seniors but also contributes to the vitality and sustainability of our neighborhoods.</p>
51	<p>Again stop over developing the community that we moved into. If we wanted to live in a city we would move there. We do not need apartments and we do not need more fast food chains and big box stores.</p>

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Respondents	7. What else would you like to share – comments, concerns, ideas, considerations?
52	Please prioritize market-rate or workforce apartments, townhomes, and especially condos.
53	
54	Green Bay is already filled with big business, storage facilities, chain restaurants and big box stores. Create a neighborhood focused on family and children. Playgrounds, outdoor activities, walking spaces, local businesses and restaurants. Those are the things that are making me turn away from green bay/Bellevue and looking elsewhere for buying a house, and family friendly activities. For example Scott's subs was a great addition to the area.
55	
56	Please keep commercial development in area across from YMCA and bordering Eaton Road only. The character of the neighborhoods closer to Willow and Huron are uniquely single-family, and it would be a grave mistake to put multi-family units and cramped "urban" houses in a part of Bellevue that it doesn't fit with. We consider this part of Bellevue we live in to be a true gem and the environment of other municipalities. The village has resisted the urge to settle for apartments and units their residents didn't want in the past. It would be wise to do the same. Commercial and multi-family near the Huron-Willow intersection would kill the identity of those neighborhoods.
57	Sorry I don't understand the maps. Would love to see parks/rec space/trails and locally owned small business vs large chains!

May 2024 Online Engagement Survey

Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
1	<p>There is a creek at the end of Essen Rd where it connects to Warm Springs Dr. The construction of a automobile bridge is going to be extremely expensive and drastically affect the ecology of the area. I am a homeowner that would be affected by the height of the necessary bridge and the runoff effect it would have on our yard. I have proposed a walking bridge similar to Robinson Ave in Green Bay as a solution for our neighborhood to be connected to the trails and businesses that may be developed on Huron Rd. There are very few trees/forests in Bellevue. I hope the plan is to maintain the woods near</p> <p>letter B.</p>	<p>Again, I am not a proponent of connecting Essen to Huron Rd due to the bridge construction that would be necessary. A walking bridge would make sense to connect the neighborhoods. I do not wish for the missing middle buildings to be large in their complex size like Meadowview East in Green Bay. I would support structures more similar to those on Eaton Rd across from the fire station. A community pool or green space/gathering area for the missing middle west of Huron would be welcome too.</p>
2		<p>I have an issue with the apartments next to the Woodland area. Most of us bought our lots on Warm Springs wanting a neighborhood of quality homes. Thus apartment building will decrease the value of our properties not to mention potential security issues.</p>
3	<p>From this view, no concerns</p>	<p>From this, as a resident of Warm Springs, on the West Side of Huron, around where Essen comes out and the KOS Woodland development, suggestion to move the Missing Middle Residential listed there over to the east of Huron where the Mixed use is and put the Mixed use on the West side of Huron around Essen to the KOS Woodland</p>
4	<p>I think that any development should be completed in the areas that infrastructure is already in place.</p>	<p>I am concerned that the zoning seems to be changing from commercial or mixed use to higher density residential or "missing middle" directly adjacent to single family residential along the Huron Road corridor.</p>

May 2024 Online Engagement Survey

Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
5		<p>I am concerned that the zooming has been changed for Huron Rd from light commercial to mixed residential. I live on Warm Springs Dr and when I purchased here Huron Rd was all zoned for light commercial. Home values will decrease along with eyesore apartments. I feel that these could be moved down closer to the YMCA in a more industrial area and away from residential areas. Don't give in to realtors and developers. More apts will hurt Bellevue in the long run due to people who want to have single family homes being surrounded by apt complexes on every corner.</p>
6		<p>apartments presented at the May 1st meeting. The slide presentation that summarized public comments reflected a strong negative response to the apartments. It is troubling that the residents spoke this concern loud and clear, but the village chose not to listen, addressing what was heard with an attempt to "buffer" the apartments.</p> <p>Our Warm Springs Drive neighbors as well are extremely concerned with the plan's placement of apartments west of Huron Road between Eaton Road and Willow Road. These proposed apartments would literally be in many of our backyards. Most homes here are valued greater than \$500,000. We chose to construct our homes on Warm Springs Drive based upon the current land use zoning in place along Huron Road. The corridor plan presented at the May 1st public meeting would adversely affect our investment decision, likely having a negative financial impact as well as an undesirable visual appearance. Simply put, would you want apartments to be constructed in your neighborhood, within your view when you purchased a lot and built a home without this zoning in place?</p>

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Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
7		
8	Context Map outlines area clearly.	I support the overall concept of the project, but object strongly to the placement of multifamily apartments abutting established single-family residences on Warm Springs Drive. Homeowners built here with the understanding that the area with proposed multifamily housing is zoned general business.

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Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
9	<p>This plan does not match the original land use specifications that were mapped out when the adjacent neighborhoods were being built. Commercial zoning and multi-family housing such as apartment buildings were not part of the original plan for future growth. This “plan” is not acceptable.</p>	<p>Any high-density residential areas that include apartments are unacceptable. Bellevue recently added 100+ units in this area, there no need for any more.</p>
10	<p>I like the idea of having mixed use and commercial in walking distance of neighborhoods. I like the idea of keeping the scale of these buildings small 1-3 stories to fit with the neighborhoods. I would like to see a coffee shop, a restaurant, lots of trails and green space.</p> <p>I am concerned that there is currently a lot of farmland along Huron and not a lot of trees — so in the areas where the missing middle is proposed particularly along Huron between where Essen would hit Huron and the wooded area there are a lot of apartments proposed for missing middle and since that is currently a farm field there are no trees there at all which means there will be a lot of hardscape for the neighboring houses. How can that be softened up?</p>	
11	<p>I’m concerned about developing the land south of Warm Springs Dr. There is a watershed there that is home to much local wildlife.</p>	<p>Too much middle development. Would prefer more single family homes.</p>
12		<p>The Village has enough apartment complexes. There are too many apartment complexes in this purposed development. Our neighborhoods in the area will become less suburban and more urban, impacting the overall ambiance and lifestyle. Property values will go down, apartment complexes increase crime rate, there will be the increase in traffic and noise. The new development doesn’t align with the original vision for the surrounding neighborhoods.</p>

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Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
13	<p>I really don't want any apartments on Huron Rd. This was not dedicated for that when we moved in here. I think more discussion should be heard.</p> <p>Thank you</p>	<p>We should not have any apartments in this area.</p>
14		<p>As for the feedback from what the community wants to see in the Corridor apparently doesn't matter. If it doesn't fit what the local authorities want, then what the community wants won't happen. We as a community have to make sure the next time elections take place, is make sure we put people in those positions that care about what the residence of the community says and let go of staff that don't listen to what was said. On the plan that's out on the Village Site it doesn't even come close to what the community wants. Three story buildings don't fit the area either at the most two-story buildings, also neither do all the apartment complexes. Talk about carbon footprint, adding all those apartments in this area increases the so-called carbon footprint. Putting all those apartment complexes near neighborhoods around the corridor will cause property values to go down, the increase in crime with apartment complexes, more noise and the increased traffic. It will be more urban than suburban and impact the lifestyles and atmosphere of the area.</p>

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Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
15		<p>Across from the YMCA on the west side of Huron Rd the preliminary plan displays commercial, which is good. Across from the clinic on the west side of Huron Rd it displays mixed use. It would be advantageous to keep that zoned commercial not mixed use.</p> <p>On the south side of Eaton Rd across from the Bellin Nursing College should be missing middle/single family, not commercial.</p> <p>South of Willow Glen development on west side of Huron Rd should remain commercial, however going west on Willow Rd should not be commercial and remain single family/missing middle. On the Preliminary plan, the 4 corners of Willow and Huron should remain commercial.</p> <p>On the preliminary plan, all missing middle areas to the south of willow rd should remains single family with the exception of missing middle adjacent to the light industrial to act as a buffer.</p>

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Respondent	P1 Q5 - 1b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q7 - 2b. After reviewing this exhibit, please provide your comments or concerns.
16		<p>focus on first floor commercial in multi story buildings is practical for this area. There are not enough residences to support commercial in this area with all the commercial already available and proposed in Green Bay's I43 Business Park. The rents in this area do not support for the cost of the type of construction promoted in the pictures. Car counts and nearby households would need to be much higher to support rents required for the type of commercial construction modeled. The only example I can think of in the county outside of downtown Green Bay is in Howard at Woodfield Ct and Cardinal Road. The car counts there provided by the WI DOT are 16000 cars a day. I encourage you to investigate what rents are required on the "sample" projects photographed in this plan and compare those to the rents in East Green Bay. Generally commercial mixed use buildings are in downtown areas of high rent/high occupancy. I believe a better option would be traditional commercial/retail near the corners including the corner of Eaton Rd/Huron Road, Willow Rd/Huron Rd and support "the missing middle townhome/small multi family" or traditional cost effective multi family zoning where the</p>

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
1	I am happy/relieved to see that the wetland areas are somewhat protected by the developments.	I like the idea of mixed use spaces that will encourage community-minded, family-friendly businesses such as restaurants, coffee shops, ice cream shops, etc. Entertainment features such as an amphitheater, mini-golf or similar green space/community space is also encouraged (see Seaside, FL https://seasidefl.com/) for set-up and ideas. There will be lots of new residents in this area, so it would be great to keep those entertainment dollars in Bellevue vs. losing them to the surrounding communities. Getting connected to Green Bay Metro would also be a boon for these communities. There is not much a person can do without owning a vehicle in this area.
2		I hope Bellevue will for once listen to residents and stop bowing to certain developers.
3	No Concerns	Would prefer to have the Mixed use buffer between the existing single family homes on Warm Springs and the multi-family apartments and townhomes on Huron
4		

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
5	<p>We need to develop Huron Rd like a downtown DePere. Small businesses, shops, restaurants, etc. Something to attract families and not low income housing and apartments. Bring new people in by creating excitement. I feel this plan lacks that vision and will detract people from wanting to live in Bellevue.</p>	
6		<p>Keep the land immediately west of Huron Road between Easton Road and Willow Road General Business as currently zoned. That said, move the Missing Middle Housing (apartments) to the east side of Huron Road where other Missing Middle Housing is purposed. Then move the Mixed Use to the west side of Huron Road. That minor switch would align with the current zoning of General Business along the west side of Huron Road between Eaton Road and Willow Road.</p>

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
7		<p>Offering ground-level visuals from Huron Road into various areas along the corridor would be impactful, providing a comprehensive understanding of how the proposed developments integrate with the existing landscape.</p> <p>Established residents primarily focus on preserving their backyards, and haven't considered the visual impact from Huron Road into their backyard. As traffic increases, transitional levels of housing can act as buffers, mitigating sound & visual impacts.</p> <p>Area residents need to understand that Huron Road will eventually transitioning from a Minor Arterial to a Collector.</p>
8	<p>Recommend moving the "Missing Middle Housing" (apartments) proposed along the west side of Huron Road between Eaton Road and Willow Road to the east side of Huron Road where other "Missing Middle Housing" is proposed. Additionally, move the proposed "Mixed Use" development along the east side of Huron Road between Eaton Road and Willow Road to the west side of Huron Road. This small adjustment would maintain alignment with the current land use zoning of General Business along the west side of Huron Road between Eaton Road and Willow Road. Homeowners on the end of Warm Springs Drive built our homes with the understanding/expectation that this area proposed for rezoning would remain General Business.</p>	<p>Disappointed in the length of time for residents to provide feedback. We were told the material presented May 1st at the open house would "generally be available the day after the open house and open for public comment for 10 days thereafter." This is not the case. The proposed map was not immediately available the day after the meeting and feedback required by May 9th is not a 10 day window.</p>

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
	<p>Not acceptable. If Bellevue really is interested in providing “access” to business/commercial properties that will help its residents, how about fixing the one-way-in and the one-way-out access to Festival Foods, Menards, etc.</p>	<p>Your proposal looks like you took a page out of the Ashwaubenon Stadium District development plan. It’s very wrong for Bellevue. This 20-year resident is NOT on board.</p>
10	<p>These maps are hard to understand. I would like to see trees, walkways, trails. I don’t think you can paint a couple lines on the side of a road and consider that a trail. It has to be quiet and pleasant space that people would want to walk or ride a bike. If cars are flying by that is not the case. Green space is desperately needed to create trails and walking/biking paths that are desirable to use.</p>	
11	<p>Too much middle development grouped together in one cluster. Less of this and more single family is preferred.</p>	<p>KOS Development has LIW STANDARDS. Their properties get dumpy after a few years.</p>
12		<p>All the feedback you received of what the community wants to see done to the corridor doesn't align or reflect what we want. What I see is what local authorities want to see done. This is what always happens the local authorities never listen to what the community says. I can see why we have to make better choices when we elect people in the village.</p>

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
13	I think we need more discussion on all of this.	We need more people in our local village government to start listening to the people who voted them in.
14		

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
15		

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Respondent	P1 Q9 - 3b. After reviewing this exhibit, please provide your comments or concerns.	P1 Q10 - 4. What else would you like to share – comments, concerns, ideas, considerations?
16	<p>For public safety, I believe the parking lots should remain in the front of buildings. Huron is a heavily traveled and well lit road, for public safety. I think high visibility of a parking lot from the road should be a priority.</p>	<p>Was the current and proposed zoning in East Green Bay taken into account of this plan? What is the development timeline suggested based on the plan proposed? Was there any analysis based on costs of projects provided and need of uses presented verses an eye appealing design? Was the soon to expire TIF taken into account based upon the Villages need to extend sewer and water for this development. There is a lot of retail coming on the market in and around the I43 Business Park. Green Bay is looking to expand the I43 business park. Due to covid more people are working from home therefore there is an over supply of office space in the area. We have a housing shortage. There is strong demand for entry and move up priced new construction and moderately priced apartments. The "missing middle" and multi family is great but care must be taken that design standards don't price the very target you're looking to provide housing for out of the market. Finally, were the property owners of the proposed properties contacted with regards for thoughts?</p>